



SPONSORSHIP TIERS

BRANDON COLDIRON OUTDOORS

Single Event Sponsor – \$300

Duration: 1 month (1 race)

- Weekly Instagram, TikTok, and Facebook posts and stories featuring your brand (4 total)
 - Logo on a running singlet worn during the race
 - Logo visible on RV during race weekend
 - 1 featured mention in a race recap video or social post
 - Tagged in captions and stories across all platforms
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Trail Partner – \$750

Duration: 3 months (up to 3 races)

- Weekly posts and stories for 3 months (12+ total)
 - Logo on 2 running singlets worn during races
 - RV branding displayed full-time during the partnership
 - 1 YouTube video feature or Instagram Reel
 - Brand listed in Instagram and TikTok bios during the partnership
 - Optional monthly summary email with performance insights
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Summit Sponsor – \$1,250

Duration: 6 months (up to 6 races)

- Weekly posts and stories (25+ total)
 - Logo on 2–3 running singlets
 - RV branding displayed full-time for the season
 - 2 YouTube videos or Instagram Reels featuring your brand
 - Social bio mention across platforms for duration of sponsorship
 - Quarterly performance summary with reach + engagement
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Year-Long Partner – \$2,000

Duration: 12 months (up to 12 races)

- Weekly posts and stories (50+ total)
- Logo on all running singlets and RV for the year
- Banner displayed at RV sites all year (where permitted, your design)
- 3+ YouTube videos or featured Instagram Reels
- Permanent link or feature in bio/Linktree
- Monthly campaign summary + 1 video call check-in
- Priority partner status in all future brand opportunities
- Exclusive story highlight on Instagram for your brand
- Optional blog feature or “Why I Chose Grand Design” long-form post
- Early access to new partnerships or media opportunities I’m featured in
- One custom content request per quarter (ex: specific theme, trail, or campaign you'd like me to incorporate)